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LILAC NEWS

Volume X

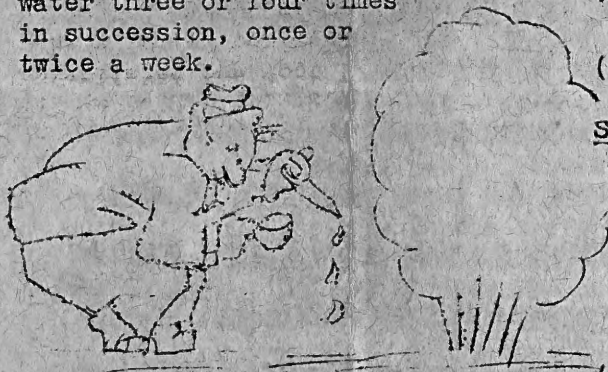
SEPTEMBER 1953

Number Two

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HOT? DRY?

In much of the U.S. it certainly was just that this summer. Well established own root lilacs can take a lot of punishment, but any lilac will be happier with a good supply of moisture, and young stock not yet fully established needs it badly at such a time. With water often rationed during such periods, what can you do? **IMPROVE THE SOIL** to hold moisture better - working in vermiculite is helpful - compost is better since it provides good plant food as well as holding moisture - peat moss is not recommended because of its acidity. Keep ground around lilacs **FREE OF GRASS AND WEEDS** that take water from the soil. **MULCH** to hold soil temperature lower and reduce evaporation - almost any form of coarse hay or straw will work. Sawdust isn't recommended; it tends to take nitrogen from the soil. To provide newly planted stock with sufficient moisture during dry spells or as a "pick-me-up" for well established plants, **MAKE THE DIRT AROUND THE BUSH INTO A GOOD-SIZED SAUCER** edged with a 3-inch "dike" of earth; fill the saucer with water three or four times in succession, once or twice a week.



SAVE
30% OR MORE
ON THESE
TOP NOTCH
COLLECTION VALUES!

LASTO EXTRA 28 1953
U.S. Department of Agriculture
DOLLARS

Offers
Based on
Small Surplus
Last Only
While Surplus Lasts

ALL HIGHEST QUALITY STOCK

Collection One: Four Sturdy 12-18" Plants - for only \$4.69

LUCIE BALTET (shell-pink) CHARLES X (reddish violet) MME. CASIMIR PERIER (double white) VIRGINIA BECKER (orchid-purple; new)

(This Collection Can Be Shipped Parcel Post)

Collection Two: DOUBLE FLOWERING SPECIAL

Three big, beautiful 2-3' plants - all double flowered - for only \$5.49

WILLIAM ROBINSON (lilac-pink)
ALPHONSE LAVALLEE (lilac-blue)
CONDORCET (reddish lilac)

Or if you like, we will add to the above one other 2-3' double flowered French Hybrid, OUR CHOICE - plant will be labelled and will be a variety described in our catalog - giving you Four Plants for only \$6.99

(Collection Two shipped by Express only)

Special Two-in-One Offer

One plant of CONGO (bright red-purple) and one LUCIE BALTET (shell pink)

These two varieties, 2-2½', for the Special Combination Price of only \$3.69


These two varieties, 2½'-3', for the Special Combination Price of only \$4.49

(2-2½' size mailable; 2½'-3' size goes Express)

PARCEL POST CHARGES

Orders for 12-18" or 18-24" plants can be mailed; also orders for not more than two or three 2-2½' plants. All other orders customarily go by Express, shipping charges collected on delivery. We suggest the amounts below be sent to cover postage; postage not used is refunded; if the amount you send proves insufficient, we bill you for the balance.

EAST OF MISS. RIVER: 1 plant...45¢
Additional plants.10¢ each
MISS. TO ROCKIES: 1 plant...60¢
Additional plants.10¢ each
ROCKIES TO PACIFIC: 1 plant...90¢
Additional plants.15¢ each



ADDITIONAL LISTINGS

MONTAIGNE (double lilac-pink)
12-18", \$2.00; 18-24", \$2.50;
2-2½', \$3.00

PRES. POINCARÉ (showy reddish
violet double) 12-18",
\$3.20; 18-24", \$3.60;
2-2½', \$4.00

WALDECK ROUSSEAU (lilac-pink double)
12-18", \$2.50; 2-2½', \$3.50;
2½-3', \$4.00; 3-4', \$4.75

GLORY (spectacular
Havemeyer origination with huge florets
up to 1½ inches across; magenta single)
12-18", \$3.50; 18-24", \$4.00

MACROSTACHYA
(flesh-pink) single 12-18", \$2.00;
18-24", \$2.50; 2-2½',
\$3.00

FOUNTAIN (Swegiflexa Hybrid; late-
blooming; clusters of delicate rose-
pink florets droop in grace-
ful fountain-like fashion)
18-24", \$3.00; 2-2½',
\$3.50

POCOHONTAS (Dilatata
Hybrid; red-purple single)
12-18", \$2.50; 18-24",
\$3.00; 2-2½', \$3.50

Very limited stock of other
EARLY & LATE HYBRIDS & FRENCH
HYBRIDS; write for quotation.

OUR BLUE RIBBON SPECIALS



All EXTRA symmet-
rical, EXTRA bushy
plants, especially selected and re-
served in the field; impressive speci-
mens ideal for special landscape ef-
fects. Only ONE or TWO of a kind avail-
able in some cases, so let us know if
there is another size or variety you
will take as a second choice, but RE-
MEMBER - we NEVER substitute without
your express consent!

ALPHONSE LAVALLEE (lilac-blue double)
3'.....\$4.25

BELLE DE NANCY (lilac-rose double)
3'.....\$4.25

BLEUATRE (blue single)
5½'.....\$6.50 6'.....\$7.00

CONGO (bright red-purple single)
3'.....\$4.25 3½'.....\$5.00

EVANGELINE (lavender-rose double; early
blooming) 4'.....\$7.00

HUGO KOSTER (amethyst-violet single)
3-3½'....\$4.50

LUCIE BALLET (shell-pink single)
3-3½'....\$4.50 3½-4'....\$5.25

MME. F. MOREL (rose-violet single)
3½'.....\$6.00

OLIVIER DE SERRES (deep bluish violet
double) 3½'....\$6.50 4'....\$7.25

PRESIDENT LOUBET (crimson-purple
double) 3½'....\$6.00

PROFESSOR SARGENT (reddish violet
single) 3½'....\$5.00

UNCLE TOM (deep red-purple single)
3½'.....\$6.50

VICTOR LEMOINE (lilac-pink & Chinese
violet bicolor double) 3½'....\$5.00

WALDECK ROUSSEAU (lilac-pink double)
3'.....\$5.00

WILLIAM ROBINSON (lilac-pink double)
3'.....\$4.50